

TACTIC: emailed newsletter article
AUDIENCE: Medical informants and funeral home directors interested in supporting EDRN project (champions)
TIMING: Feb 17, 2023
FROM: chris.clark@ehealthsask.ca

EDRN Champion Newsletter #2: Thank You for Volunteering to be an EDRN Champion!

From the EDRN team, thanks to all of you for agreeing to be EDRN Champions! Champions will play a key role to ensuring that the EDRN website is as effective and user-friendly as it can be to ensure maximum adoption, and ultimately, improve quality and timeliness of death registration to better support people during a difficult time.

What is my role as a Champion?

As a Champion, the EDRN team will look for your support in one or more of the following areas:

- Supporting communications and engagement activities with your colleagues. This can mean forwarding email messages and event invitations, talking about the project, providing additional details and answering questions.
- Taking part in user acceptance activities, such as attending demonstration events, testing the EDRN website, reviewing training materials, etc.
- Encouraging your colleagues to take EDRN training prior to Go-Live.
- Being a contact person during EDRN Go-Live to ensure concerns raised are addressed.

What will the EDRN team provide?

- Updates (more or less monthly, and with increasing frequency as we get closer to launch) on progress and upcoming engagement opportunities.
- Early access to training materials and documentation.
- Q&A documents that will help you answer colleagues' questions.

Upcoming Event: Guided Demonstrations

- We are working hard to finalize our initial build and will be looking to deliver demos in February/March. These demos will be your initial opportunity to provide feedback on the website and some of the features we've put in place to make it user friendly, and see a full end-to-end workflow.
- Demonstrations will take place over WebEx, similar to our virtual kickoffs from December and January. Once we are ready to move forward, you will receive a calendar invite with the presentation link. Expect the demos to occur within the next several weeks. Jennifer Reddick, the EDRN team's business analyst, will be leading these demonstrations. She is excited to show you what has been built and get your feedback!

Thanks again from the EDRN team and we will be in touch soon! In the meantime, please reach out to Chris Clark at chris.clark@ehealthsask.ca if you have any further questions or ideas.